

# Bennett Chevy – Lucky Number Guess Contest

## OFFICIAL RULES

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**NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING PROMOTION IS VALID IN THE STATE OF NEW JERSEY ONLY, AND IS OPEN ONLY TO QUALIFIED PERSONS WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED.**

**Promotion Period:** Contest registration is scheduled to begin on or about **9/26/2014** and end on **10/11/2014** (the "Registration Period"). The grand prize contest event is scheduled to occur on **10/11/2014** at the Women's Expo at the Hamilton Mall in Mays Landing, NJ. Contest is subject to all applicable federal, state and local laws and regulations, and is void outside of New Jersey and where prohibited.

**Who May Enter:** Contest is open only to legal U.S. residents of New Jersey or Pennsylvania, who reside within 250 miles of Mays Landing, NJ, and who are age 18 or older as of date of entry, and have a valid driver's license or government issued I.D. except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **Bennett Chevy** ("Sponsor"), **Townsquare Media** ("Administrator"), **Million Dollar Media, LLC**, each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this promotion (collectively "Released Parties") and the members of the immediate families or households of any of the above, whether or not related. "Immediate family members" includes, for purposes of this promotion, parents (including in-laws), grandparents, siblings (including step-siblings), children (including step-children), grand children (including step grand children) and each of their respective spouses.
- (b) Individuals who are unable or unwilling to be present for the grand prize contest event scheduled to occur on **10/11/2014**.

### How to Enter – Three Ways:

1. **Register to Win:** Official entry forms will be made available (while supplies last) during the registration period at Bennett Chevy located at 6721 Black Horse Pike, Egg Harbor Twp, NJ 08234. Fully complete an official entry form with all required information and deposit completed entry into the official registration box provided at sponsor location during normal business hours. No mechanically reproduced or photocopied entries permitted. All entries must be handwritten. Incomplete or illegible entries will be disqualified. All eligible entries must be received prior to the close of business on **10/7/2014**. Difficulties with getting to locations to enter or participate in the contest are not the responsibility of Sponsors.
2. **On Line Registration:** To enter via on-line registration, visit a participating Townsquare Media Atlantic City New Jersey radio station website during the "Registration Period" and click the Contest entry button to connect to the Contest registration page. Each entrant must fully complete the on-line registration page with all required information including his/her name, complete address, valid email address, birth date, and phone number(s) (including area code(s)). After having read and agreed to these Official Rules, click the submit button to submit your on-line entry. All on-line entries must be fully complete for all required information, and must be received by **5:00pm ET on 10/7/2014** to be eligible. Maximum of one on-line entry per person and per valid email address. Any on-line entry submitted with an invalid email address will be disqualified.
3. **Last Chance – Grand Prize Event:** Join the **Women's Expo event** on **10/11/2014** prior to the start of the grand prize contest, and fully complete an official entry form with all required information including name, address, email and phone. Deposit completed entry into the official registration box provided. A total of (2) eligible contestants will be randomly selected from those in attendance at the event on **10/11/2014** and allowed to participate in the grand prize contest.

**Maximum of one (1) entry per person per entry method.** Incomplete or illegible entries will be disqualified. Released Parties are not responsible for lost, late, misdirected, illegible, incomplete, invalid, unintelligible, damaged, or for lost or stolen entries boxes, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information or effects of hackers or failure of any electronic equipment, computer or cellular transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's name or email address will be disqualified and ineligible to claim any prize. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification and all such entries will be deemed void.

In the event of a dispute as to any on-line registration, the authorized account holder of the e-mail address used to register will be deemed to be the registrant and he/she must be eligible according to these Official Rules. The "authorized email account holder" is the natural person assigned an e-mail address by an Internet access provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

**Finalist Selection & Notification:** A maximum of (7) eligible contestants will be selected to participate in the grand prize contest as follows:

- A random drawing will be held on or about **10/11/2014** from among all eligible entries received online and all participating sponsor registration locations combined to select a total of (5) contestants. These selected contestants will be notified by phone of their selection beginning on or about **10/11/2014**. Any selected contestant that cannot be reached or contacted to confirm their selection after an initial phone call to the number listed on their entry, will be disqualified and an alternate contestant will be selected from all remaining eligible entries and notified per the procedure outlined above, time permitting.
- A total of (2) contestants will be randomly selected from entries submitted by those in attendance at the grand prize contest event on **10/11/2014**. The selected contestant's name will be announced by sponsor and/or contacted by cell phone to the number listed on the entry form. Contestant must make their presence known to the contest administrator at the time their name is announced or contacted, and contestants must be present at the time of their selection in order to participate. Any contestant who is not present or does not make their presence known within the required time period will be disqualified, and an alternate contestant will be randomly selected from remaining eligible entries.

**Maximum of one (1) contestant per household.** Any selected contestant who does not meet the eligibility requirements, does not wish to participate in the grand prize contest, or who is unable or unwilling to attend the grand prize event will be disqualified. An alternate contestant will be randomly selected per the procedures outlined above, time permitting.

- **Sponsor reserves the right to replace any disqualified contestants who fail to join the grand prize event from those in attendance who have registered on the day of the grand prize contest.**

Selected contestant(s) must be present at the date, time and location as specified by sponsor to participate in the grand prize contest (*scheduled for 10/11/2014 at the 2014 Women's Expo– Hamilton Mall in Mays Landing, NJ*). Any contestant who fails to appear by the required deadline will be disqualified. Sponsor reserves the right in its sole discretion to change the date, time or location of the grand prize contest. Selected contestants will be notified of any changes at the time of their selection and/or notification. Decisions of judges in the selection of contestants, and all matters related to this contest are final.

Only the contestants selected and notified by sponsor will be eligible to participate. All other entrants are ineligible. Contestant selection and participation is non-transferable. No other individual may participate on behalf of a selected contestant. Difficulties with getting to location to enter or participate in the contest are not the responsibility of Sponsors.

**Grand Prize Contest Event – Lucky Number Guess:** Each eligible contestant will be required to complete and submit their guess of the predetermined grand prize winning number that was randomly selected for this contest. The predetermined grand prize winning number will be contained in a sealed security envelope in possession of the contest administrator at the event. Contestants must complete and submit their number guess on the provided official contest form to the contest administrator prior to the stated contest time deadline. In order for the grand prize to be awarded to an eligible finalist, the finalist must have correctly guessed the predetermined grand prize winning number which is contained in a sealed master envelope at the event.

- **NOTICE: The actual grand prize winning number has been randomly predetermined by an independent promotions company, and may be any number that falls between the provided hint range.**

***IMPORTANT – Please Note:*** *The winning number for this contest is a randomly selected number, which is only "represented" by the actual number of 'Ribbons' displayed for this contest. The winning number does not necessarily match the actual number of items displayed for this contest, and **may be any number** within the provided hint range.*

***Hint Range: 1,550 – 2,550*** *(winning number may be any number within the provided hint range, regardless of the actual number of "representational items" on display)*

Eligible number guess requirements include:

- An eligible number guess must be submitted to the Contest Administrator prior to or during the grand prize contest event.

- Each finalist's number guess must be complete, clear and legible. Any number guess that is incomplete or illegible will be disqualified.

Once all eligible number guesses have been received by the Contest Administrator from the designated finalists, the number guesses will be submitted to the independent promotions company for comparison to the predetermined winning number. In the event a winning number guess has been submitted, the finalist(s) who submitted the winning guess will be immediately notified, and the sealed security envelope at the event must remain sealed. In the event that no winning number guess is submitted then the grand prize will **not** be awarded and the sealed envelope containing the predetermined winning number will be opened, and the winning number will be revealed.

**Bonus Prize Contest – Closest Guess:** The eligible contestant who has submitted a guess closest to the predetermined grand prize winning number will be declared the 'Bonus Prize Winner'. The bonus prize winner will be determined by identifying the contestant who has guessed the closest number, regardless if the number guessed is higher or lower than the actual winning number.

- In the event of a tie between any eligible contestants, the first tie breaker will be based upon which contestant guessed closest to the winning number without going over.
- In the event of a remaining tie, then a random drawing will be held among tied contestants to determine the bonus prize winner.

**Prize Awards & Delivery:** In the event an eligible winning entry is submitted, the corresponding contestant who submitted the winning entry will be eligible to claim the grand prize, subject to approval and verification of compliance with these official rules. The grand prize is: **a 2015 Bennett Chevy Equinox with maximum retail value not to exceed \$25,000.**

**A maximum (1) grand prize will be awarded. In the event that more than (1) eligible contestant submits a winning entry during this contest, then Sponsor shall conduct a random drawing among the tied contestants to determine the grand prize winner. In the event there is not a winning entry submitted by an eligible finalist, then the grand prize will not be awarded.**

Winner must accept delivery of vehicle from the sponsor designated dealer, or as otherwise specified by Sponsor. Administrator will solely designate and specify available vehicle including make, model, color and options for Grand Prize winner's prize award. Grand Prize winner may not substitute, exchange, or apply the vehicle's value towards a higher cost or alternate vehicle. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer's stock of inventory. Administrator reserves the right to award an alternate year model (*i.e. 2014*), if the 2015 model is not available at the time of prize award.

If the designated prize vehicle MSRP is under \$25,000, the winner will not be awarded the difference between the vehicle's actual MSRP and \$25,000. Grand Prize winner is responsible for paying any and all sales tax on prize award at time of delivery, estimated at approximately \$2,100 (based on a 7.0% tax value) but may vary depending on the state and county in which the vehicle is awarded.

All other costs and expenses related to prize acceptance and use not specified herein as being provided are the sole responsibility of Grand Prize winner, including but not limited to tax, title, insurance, license and registration fees. All income, federal, state and local taxes are Grand Prize winner's sole responsibility. All grand prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Administrator's sole discretion or as provided herein. Administrator reserves the right to substitute a prize of comparable or greater value, at its sole discretion.

**Bonus Prize – Maximum of (1) prize award:** In the event there is not a grand prize winning entry, then the eligible contestant who submitted the guess determined to be closest to the winning number by the contest administrator (or through the tie-breaker system), will be awarded the bonus prize. The bonus prize is: **TBD.**

Prize winner(s), if any, will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release (*Tennessee residents need not sign publicity release*), and present a valid driver's license and social security card before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all taxes on prize(s). Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. **Total maximum value of all available prizes: \$25,000.**

**Additional Rules & Restrictions:** By participating in this contest, entrants agree to abide by and be bound by the Official Rules and the decisions of the Administrator, which shall be final in all matters relating to this contest. In the event an entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to

reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Participation in contest constitutes permission for the Sponsor and its agencies to use winners' names and/or likenesses for purposes of advertising and trade in any media worldwide without limitation or further compensation unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize.

Sponsor and Administrator are not responsible for any typographical or other error in the printing or advertising of the offer, administration or execution of the contest or in the announcement of the prizes/prize winners. By accepting prizes, winners agree to hold sponsor, and released parties (collectively "Releasees"), from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this contest, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel related thereto), and to assume all liability in connection therewith.

Releasees shall not be liable to any winner, entrant or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage, transportation interruption of any kind, or any other cause beyond Releasees' sole control. No more than the advertised maximum number of prizes will be awarded for any reason.

**IN CASE OF DISPUTES:** By participating, each entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New Jersey; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Promotion, shall be governed by, and construed in accordance with the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New Jersey or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New Jersey.

**Odds:** The odds of being selected as an official contestant to participate in the number guess contest are dependent upon the number of eligible entries received. The odds of winning the grand prize contest once selected as an official finalist are **1:1,000**.

**Winners List:** For a copy of these Official Rules or for a list of prize winner(s), if any, send a self addressed, stamped envelope to: **Bennett Chevy Lucky Guess Contest c/o Townsquare Media 950 Tilton Road Suite 20 Northfield NJ 08225** PLEASE SPECIFY which you are requesting. Requests must be received by **12/11/2014**.

**Contest Administrator:** This contest is administered by **Townsquare Media, 950 Tilton Road Suite 200 Northfield NJ 08225**